

Orders: orders@novusbio.com

Support: technical@novusbio.com

Web: www.novusbio.com

## $\label{eq:protocols} \textbf{Protocols}, \textbf{Publications}, \textbf{Related Products}, \textbf{Reviews and more:}$

www.novusbio.com/704-0030

## 704-0030 Protocol

## **Antibody Labeling Guide (704-0030)**

Our Lightning-Link Antibody Labeling Guide is a user friendly tool that allows you to learn the basics of common antibody labeling methods. It also describes Lightning-Link technology, which massively simplifies the production of labeled antibodies. The Lightning-Link approach requires no knowledge of chemistry and the hands-on time is just 30 seconds.

Visit this link to read our Antibody Labeling Guide:

http://www.novusbio.com/support/support-by-application/antibody-conjugation/illustrated-assay.html

## This How To Guide Covers:

- Types of Immuno-experiments and Associated Labels
- Direct vs. Indirect Detection Methods
- Antibody Labeling Methods
- Buffers and Additives
- Antibody Concentration and Purity
- Benefits of Lightning-Link Antibody Labeling Kit